

*Radiance*

**Dependable - Honest - Solutions**

# Radiance



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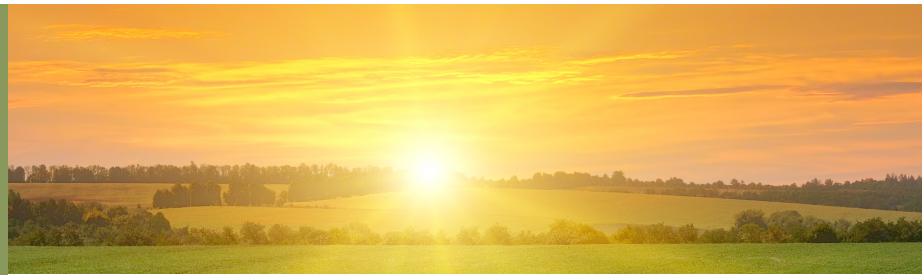


# Radiance

Dependable - Honest - Solutions

## WHOLESOME NUTRITION

- *Quality, Tested Ingredients*
- *100% Organic Trace Minerals*
- *Prebiotics & Probiotics*
- *Customer Focused*



## Our Story

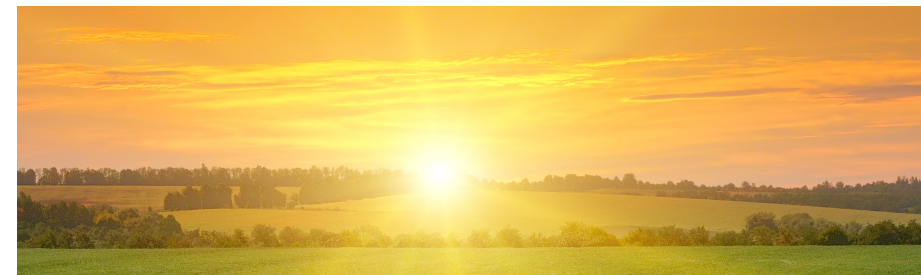


It started in 1937 on the family farm, in an old chicken barn, and has continued for almost a century. The goal then, the same as today, is to provide our community with top quality products at a fair price. Built on this solid foundation, the 4th generation of ownership continues to care for your animals, and you, our customers.

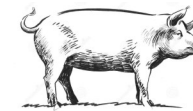
Like the warm, inviting sun after a cool night, Radiance will help your animals perform their best, day after day. With a focus on quality, we use the most efficient and effective ingredients in all the Radiance formulas to provide your animals with wholesome nutrition. Radiance contains prebiotics, probiotics and 100% Organic Trace Minerals for maximum availability and overall health benefits.

Your satisfaction and healthy, productive animals is our goal. Thank you for choosing Radiance!

*Our Family Serving your Family since 1937!*



## Swine Feeds



### Pig Grower (Feed from 50 - 150 lbs)

- ◇ 17% Protein
- ◇ Non-Gmo Grains
- ◇ Flavor enhanced for increased consumption.
- ◇ Swine specific enzymes for overall health.
- ◇ Non-medicated

### Hog Finisher (Feed from 150 lbs to market)

- ◇ 13% Protein
- ◇ Non-Gmo Grains
- ◇ Swine specific enzymes for overall health.
- ◇ Non-medicated

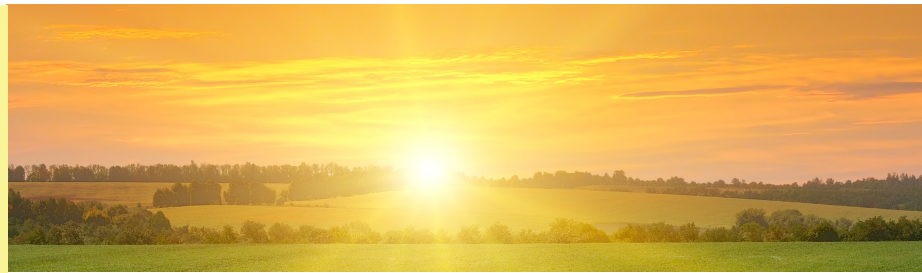
## Multi - Species



### TruStock (Textured feed for cattle, horses, & goats)

- ◇ 14% Protein; 6% Fat
- ◇ Non-Gmo Grains
- ◇ Added yeast to enhance fiber digestion





## Poultry Feeds



### Chick Starter (Feed from Hatch to 4 weeks)

- ◇ 21% Protein
- ◇ Non-Gmo Grains
- ◇ Multiple protein sources
- ◇ Non-medicated

### Broiler Grower (Feed from 4 Weeks to Finish)

- ◇ 19% Protein
- ◇ Non-Gmo Grains
- ◇ Can be used as a Pullet Starter
- ◇ Non-medicated

### Layer (Feed from onset of lay)

- ◇ 17% Protein
- ◇ Non-Gmo Grains
- ◇ Premium Yolk Color
- ◇ Fortified for egg shell quality.



## Wholesome Nutrition

### ◇ Quality, Tested Ingredients

We build relationships with our suppliers, to best understand their products and how to use them. All bulk ingredients are tested regularly by an independent lab to ensure quality and accurate nutrient values. All finished feeds are randomly tested as well, to ensure your animals receive properly fortified diets.

### ◇ 100 % Organic Trace Minerals

Organic Trace Minerals (OTM) and Selenium yeast are more easily absorbed and utilized in the animals digestive system. By using 100% OTM, your animals get more benefit from less mineral. Superior bioavailability supports peak performance, improved reproduction, efficient growth, and better overall health.

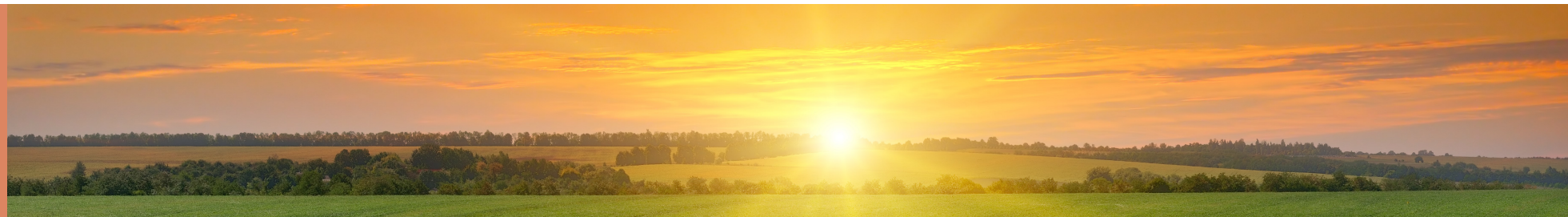
### ◇ Prebiotics & Probiotics

Health and performance begins in the gut. Radiance contains unique prebiotics & probiotics to promote feed utilization, enhanced gut health, and improved gut flora.

### ◇ Customer Focused

With almost 100 years of family experience in the feed business, we understand that every farm is different and has unique requirements. By listening to our customers, we develop products that fit the needs of our community and provide you with the best value in the market.





## Horse Feeds

### Perform (Highly Active & Performance)

- ◇ 13% Protein
- ◇ 6% Fat (multiple fat sources)
- ◇ Non-Gmo Grains
- ◇ Higher Oats content
- ◇ Complete Gut Health Package (Prebiotics & Probiotics enhance digestion, promote gut health, and support overall health)
- ◇ Balanced Amino Acid Profile (lysine, methionine, threonine)
- ◇ Yucca: (May help reduce inflammation from daily exercise and training)
- ◇ Added Biotin



### Accelerate (Moderate to High Activity)

- ◇ 12% Protein
- ◇ 5% Fat (multiple fat sources)
- ◇ Prebiotics / Probiotics (Enhanced fiber digestion and promotes overall gut health)
- ◇ Balanced Amino Acid Profile (lysine, methionine, threonine)
- ◇ Added Biotin



## Horse Feeds

### SureStride (Ration balancer)

- ◇ 26% Protein
- ◇ 4% Fat
- ◇ Roasted soybeans / Highly fortified pellets
- ◇ Prebiotics / probiotics for gut health
- ◇ Mix with grains for a complete diet
- ◇ Feed as a top dress for increased vitamins, minerals, and overall appearance

# Radiance

### Feed Safety is a Priority

- ◇ Our mill is Ionophore free. No medications harmful to horses are present in our facility.
- ◇ We sequence and flush our production for a fresh, consistent appearance.
- ◇ Separate mixers for textured and meal feeds

